Mapping the transition

Introducing the #TransforMap movement

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Many maps

→ Many themes and geographic locations
Bike related maps
Food and gardening
Sareable Map Jam
Sharing Cities
Initiatives, projects, orgas
Many many maps

Many themes

Dispersed accross the web

https://docs.google.com/spreadsheets/d/1gyqqHDoEj-w8LEdcPBs_J1FMtOfoGHFzZcHPtAQMori/edit#gid=0
Many maps  Many themes  Dispersed across the web  Fragmented

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Many many maps

→ Many themes
→ Dispersed across the web
→ Fragmented
→ Not up-to-date
Social dilemma

→ How to aggregate maps across taxonomies, platforms, licenses and keep data up to date?

→ How to organize such a process collectively? [meta]
TransforMap

• Technical
  – Use and work in the existing: Open Street Map tools (open source, open data, big community)
    http://transformap.co/#12/47.0591/15.4126
  – Develop common taxonomy through a wiki:
  – Adapt the existing: open source editor
  – Research connectivity of maps, setup database(s)
  – Set up map portal
TransforMap (...)

• Social process
  – Build the community: live meetings, online collaboration: eg. taxonomy
  – Build the movement (partnerships, maj jams, mapathon, etc.)

• Meta:
  – Setup a communication & governance infrastructure: discussion tools, wiki, blog, twitter, etc.
Linked data

• The semantic web
  – “linked data describes a method of publishing structured data so that it can be interlinked and become more useful. It comprises a set of Web technologies to share information in a way that can be read automatically by computers. This enables data from different sources to be connected and queried.”
  – Eg. REEGLE platform
  – Enabling serendipity (‘pleasant surprise’)

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Impact?

User stories

- Activist/participant
  - Network, visibility, identity

- Local policy maker
  - Understanding, stakeholder identification

- Standard citizen
  - Become aware, find alternatives, engage,

- Researcher
  - Crowdsourced data on social innovation, collaborate
Thank you!

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