From information to social learning
how we took risks & (sometimes) succeeded

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ICLEI – Local Governments for Sustainability

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How to design a social learning process?

LOST IN PROJECTLAND: DISSEMINATION AS WE KNOW IT
EXPERIMENT IN PROGRESS: CAN WE DO THINGS DIFFERENTLY?

- Citizen bloggers
- Partnering with arts & culture
- Informed Cities Fora
WHO ARE CITIZEN BLOGGERS?

1 PERSON SELECTED PER CITY

200 EUR PER MONTH

“DOUBLE AGENTS”

NEW OPPORTUNITIES FOR YOUTH

READ: BLOG.ACCELERATINGTRANSITIONS.EU
ART IN ARTS?

FORMAT: OPEN

1000 EUR SEED MONEY

NEW TYPE OF KNOWLEDGE

REACHING BRAINS & HEARTS

READ: TR #4 PUTTING ART INTO ARTS

Stories of Change (Dresden)

www.stories-of-change.org
Future Roots (Brighton)

www.onca.org.uk

And, last but not least...
THE INFORMED CITIES SECRET

TARGET: CHANGEMAKERS

WITH & FOR LOCAL INITIATIVES

MONEY MATTERS...

EMERGING COMMUNITY

MORE: INFORMED CITIES ON FACEBOOK
To keep in mind

• People are braver than you think
• Time and money are always an issue
• Reaching more people does not translate to bigger change

Thank you!

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